

// Overview

DRIVE DOWNSTREAM REVENUE AND VALUE WITH CUSTOM CONTENT

SHIFT YOUR TRAINING PROGRAM FROM AN EXPENSE TO A NEW RECURRING REVENUE STREAM

Maximize your value by configuring a training solution that meets your, and your customer's ongoing needs. Our custom content, created to deploy with your equipment, trains your customers and doubles as an effective sales training and new employee onboarding tool.

We not only provide specific job and machine training, but produce custom visual modules for operators and maintenance staff, empowering them to troubleshoot common issues and minimize downtime, thus enhancing satisfaction with your products. Now, your sales teams can wield these training assets as powerful sales enablement and prospecting tools.

▶ **\$260,000 per hour**

Is the estimated downtime cost to manufacturing facilities according to analyst firm Aberdeen Research.

Equipment failure is the most common cause of downtime. Reduce your customer's downtime and improve their productivity with easy access to troubleshooting modules on the floor.

Differentiate Yourself and Improve Your Customer's Experience With:

- **New Employee Orientation**
Enable your customers to train their operators and maintenance teams starting on day one.
- **Easily Accessible Digital Training**
Incorporate a QR code to direct the operator/tech to the appropriate troubleshooting module, on the spot.
- **Digestible Micro Modules**
Deliver content in a consumable way so learners view only topics needed for their specific job duties.
- **Knowledge Retention**
Help your customers manage the potential loss of institutional knowledge as seasoned workers retire or depart.
- **Interactive Learning**
Engage workers through multi-modality learning including video and animation, narration and knowledge checks.
- **Cultural Inclusivity**
Acknowledge cultural diversity within your customer base and enable them to deliver inclusive training in native languages.

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PUT CUSTOM CONTENT TO WORK FOR YOU

Your Equipment is Unique. So Are Your Training Requirements.

Whether you have proprietary equipment or a unique or complex process, we can create a module for your specific training needs. We do the heavy lifting, providing your workforce with a repeatable approach for training your customers on your processes and machines, removing the threat of single points of failure from your equipment operators.

WE DO THE HEAVY LIFTING

WorkForge will create digital, on-demand training courses focused on operations, troubleshooting and maintenance needs specific to your exact processes and equipment.

- Training is owned by you and can live on your, or your customers, LMS of choice.
 - Multiple language options are available.
- Update and enhance the content throughout the your product line's life cycle.



YOU MONETIZE THE TRAINING

Utilize your custom content to serve as a supplementary offering to your existing service portfolio.

- Build an incremental and recurring revenue stream.
- Gain a strong competitive advantage and improved value proposition.
 - Become a business partner, not just a vendor.



ADD VALUE FOR YOUR CUSTOMER

Provide additional and ongoing solutions to assist your customers with their key challenges including increased productivity and engagement.

- Increase uptime of your equipment.
- Empower customers to train their own operators and maintenance teams.
 - Drive enhanced product satisfaction.